



Bournemouth and Poole Health and Wellbeing Strategy

2013 – 2016

Framework

Version 8: 14.09.12

Bournemouth and Poole Health and Wellbeing Board

So what's new?

- In April 2013
 - Public Health and other health services transfer to local authorities
 - PCTs will be replaced by Clinical Commissioning Groups (CCGs)
 - LINks will be replaced by HealthWatch
 - New NHS Commissioning Board Local Area Teams
 - New Health and Wellbeing Board established for Bournemouth and Poole
- The Health and Wellbeing Strategy will set the work programme for the Health and Well-being Board



Our Purpose

To improve health and wellbeing and reduce health inequalities for residents in Bournemouth and Poole

To identify priorities for improvement and set out a framework through which partners will jointly commit resources to these priority areas

Our Principles

- Local people engaged in identifying needs and solutions
- Focus on early intervention and prevention
- Make the biggest difference to those who have the poorest outcomes
- Deliver cost effective integrated services that work
- Coordinated services which remain focused on local needs
- Be clear who is responsible and improve the way we work together

Health Needs in Bournemouth & Poole

- The rising birth rate and increasing student population
- Increased levels of chronic disease in older age
- Difference in death rates between the poorest and more affluent communities
- Drug and alcohol deaths and hospital admissions are increasing problems
- Higher levels of cardiovascular disease and respiratory disease in the most deprived areas
- Most disadvantaged children and young people have poorer emotional wellbeing and mental health
- Need for early intervention and prevention services for families of pre-school children
- Need to retain graduates and skilled workforce
- Need to exploit potential of regeneration in Poole and development of the green knowledge economy
- Use environmental approaches to increasing physical activity to limit impact of obesity

Our Purpose

To improve health and well being and reduce health inequalities

Our priorities

Reducing inequalities

- Early intervention and support for young children to avoid ill-health and poor outcomes in later years
- Working with complex families
- Tackling poverty and Worklessness
- Developing more affordable housing
- Tackling domestic abuse
- Tackling crime and Anti-social behaviour
- Priority communities (Bourne Estate, West Howe & Boscombe)

Promoting healthy life styles and preventing ill health

- Promoting physical activity
- Preventing alcohol harm
- Promoting good sexual health
- Promoting positive mental health

Working better together to deliver high quality care and better value

- Improving services for children and young people with emotional and mental health problems
- Improving adult mental health services
- Improving services for people with long term conditions/chronic disease
- Improving services for people with dementia
- Safeguarding children and adults from abuse and harm
- Improving access to community alternatives to hospital provision
- Supporting carers including young carers
- Improving services for children with disabilities and complex needs

Moving forward

- Pulling together a toolkit to support engagement
- Need to consider what is missing and key actions
- Published information online for consideration
- Need to get as much feedback as possible
- Identify opportunities to engage with the wider community
- Feedback to inform strategy for January 2013